

Mike Salvaris
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Mike Salvaris is currently a senior external advisor for McKinsey & Company. He has been with the organization since 2007.

In his role with McKinsey, Salvaris specializes in developing growth strategies for companies in media and sports, particularly around digital engagement and product development. He was co-author of McKinsey's 2011 report for The Jockey Club, "Driving sustainable growth for Thoroughbred racing and breeding." Since that report, Salvaris has been engaged by several established and emerging Thoroughbred racing organizations to advise on strategy and fan development.

Salvaris began his career in Australia as a commercial lawyer, and he grew up a block away from Caulfield Racecourse. He holds an MBA from London Business School and bachelor's degrees in law and commerce from Monash University in Australia.