

Kip Levin
Chief Executive Officer
Betfair US, Television Games Network

Kip Levin serves as the US CEO for Betfair, overseeing business operations for all of Betfair's businesses in the US including Television Games Network (TVG).

Before joining Betfair, Levin served as executive vice president of e-commerce at Live Nation Entertainment, where he was responsible for product and e-commerce operations for Ticketmaster.com, Ticketmaster Resale, and Ticketmaster mobile.

Levin also served as senior vice president of product & digital for Ticketmaster. In that role, he led Ticketmaster's centrally organized product and design teams responsible for global digital strategy and the creation, management and marketing of Ticketmaster's wide range of client and consumer products.

Before joining Ticketmaster, Levin was a senior product manager with Shopzilla (formerly BizRate.com), the web's top comparison shopping site, where he managed some of the largest revenue generating product categories including computer hardware, consumer electronics, books, music, and videos.

Levin has a Bachelor of Arts degree in Political Science from the University of Vermont.