

## Greg LeMond Cyclist

Gregory "Greg" LeMond is an American former professional road racing cyclist who won the Road Race World Championship twice (1983 and 1989), the Tour de France thrice (1986, 1989, and 1990), and is considered by many to be the greatest American cyclist of all time. He is also an entrepreneur and anti-doping advocate.

In 1986, LeMond became the first non-European professional cyclist to win the Tour de France, and he remains the only American cyclist to have won the Tour. LeMond was accidentally shot with multiple pellets while hunting in 1987 and missed the next two Tours. He returned to the 1989 Tour, completing an improbable comeback by winning in dramatic fashion on the race's final stage. He successfully defended his title the following year, claiming his third and final Tour victory in 1990, which made LeMond one of only seven riders who have won three or more Tours. He retired from competition in December 1994. He was inducted into the United States Bicycling Hall of Fame in 1996.

LeMond was the first American to win the elite Road World Championship, the first professional cyclist to sign a million-dollar contract, and the first cyclist to appear on the cover of Sports Illustrated when the magazine named him as its Sportsman of the Year in 1989. During his career, LeMond championed several technological advancements in pro cycling, including the introduction of aerodynamic "triathlon" handlebars and carbon fiber bicycle frames, which he later marketed through his company LeMond Bicycles. His other business interests have included restaurants, real estate, and consumer fitness equipment.

LeMond is a vocal opponent of performance-enhancing drug use, and at times his commercial ventures have suffered for his anti-doping stance—as in 2001, when he first accused Lance Armstrong of doping and sparked a conflict that led eventually to the dissolution of his LeMond Bicycles brand in 2008, which was licensed by Armstrong's primary sponsor Trek Bicycles. He continues to campaign publicly against doping and has testified before the United States Anti-Doping Agency.