

Dr. Allen Hershkowitz
Environmental Science Advisor
New York Yankees

Dr. Allen Hershkowitz is the Environmental Science Advisor to The New York Yankees and serves as the official Sustainability Advisor to the NBA, Major League Soccer, The Los Angeles Clippers, the Pittsburgh Pirates, and Playhouse Square. He also serves as an environmental advisor to Royal Albert Hall and the USTA.

Working as the environmental advisor to the Commissioners of Major League Baseball, the National Basketball Association, the National Hockey League, and Major League Soccer, Dr. Hershkowitz was singularly instrumental in creating the environmental programs at MLB, the NBA, the NHL, and MLS. In 2008, at the request of Billie Jean King, he created the environmental program for the USTA. In 2024 Dr. Hershkowitz became the first recipient of the Sport Positive Summit Sustainability Leadership Award for North America.

His work advising sports organizations about sustainability was awarded the U.S. Environmental Protection Agency's (EPA) Environmental Merit Award in 2008. Dr. Hershkowitz was instrumental in creating the movement to leverage sports to promote sustainability, and he serves on the Steering Committee of UNFCCC Sport for Climate Action Framework. He led the effort to create the US-based Green Sports Alliance as well as Sport and Sustainability International, based in Switzerland. He also created the environmental program for the Academy of Motion Picture Arts and Sciences' Oscars telecasts, as well as the environmental program for the Recording Academy's GRAMMY Awards.

For 26 years (1988 – 2016) he served as a Senior Scientist at the Natural Resources Defense Council and was the force behind some of the organization's most effective and visible initiatives related to forestry, waste management, plastics and paper industry impacts, and industrial ecology. He has served on scientific committees and advisories of dozens of organizations and businesses including the National Research Council, UN, the OECD, the US EPA, the CDC, the IOC, the IWBI, and many others. He is Advisor to the MIT Climate Machine and the MIT Sport Lab. In 2019 Dr. Hershkowitz was awarded the Distinguished Alumni Townsend Harris Medal from the City College of New York.