

David Fuscus  
President and Chief Executive Officer  
Xenophon Strategies

David Fuscus is president and CEO of Xenophon Strategies, a public relations firm with key practices in crisis communications, public affairs, public relations, and digital/social communications. Xenophon is headquartered in Washington, D.C., but works with clients from around the world and represents companies including Airbus, The Virgin Group, The Salvation Army, Centers for Disease Control, the U.S. Coast Guard, Williams-Sonoma, NEC Corporation, ZF TRW, and The Jockey Club.

Fuscus is one of the nation's leading crisis communications experts and has worked on major national and international crises for almost 30 years. He has appeared multiple times on news networks including ABC, NBC, CBS, CNN, CNBC, and Fox News. Fuscus played a key communications role in 17 airline accidents from 1996 through 2019 and was the chief spokesman for the U.S. airline industry when he served as the head of communications for the Air Transport Association. He has worked on 14 major U.S. hurricanes, including Katrina, during which he coordinated media communications for The Salvation Army.

Fuscus and his firm represented the Duke lacrosse players during their criminal rape case, and he orchestrated the 60 Minutes interviews that led to charges being dropped and their exoneration.

Public relations and public affairs campaigns designed by Fuscus have won several awards, including the Public Relations Society of America Silver Anvil Award, the Thoth Award for Best External PR Campaign, and numerous awards from the Public Relations Global Network, including Campaign of the Year in 2014, 2015, 2017, and 2018.

Fuscus has also enjoyed a successful career in politics. He was deputy chief of staff to former Pennsylvania Governor Tom Ridge and had a key role in President George H.W. Bush's 1992 re-election campaign. He spent eight years working in Congress as director of public affairs for the House Transportation and Infrastructure Committee and as deputy chief of staff and press secretary to Rep. William F. Clinger (R-PA).

Fuscus is a lifelong fan of horse racing, a dedicated handicapper, and has been a fractional owner of 11 racehorses.