

Erin Crady
Executive Director
Thoroughbred Charities of America (TCA)

Erin Crady became the executive director of the Thoroughbred Charities of America (TCA) in October 2009. The TCA is a charitable organization that provides grants to approved non-profit organizations that work toward improving the lives of Thoroughbred racehorses and the people who care for them. Crady entered the Thoroughbred industry in 2006, when she joined the Thoroughbred Owners and Breeders Association (TOBA) as director of marketing and communications.

Prior to joining TOBA and the TCA, Crady worked as an account executive and media buyer for Group 5 Advertising in Gainesville, Fla. She also worked as an account executive for an online gaming company in New York, N.Y.

Crady is a graduate of St. Lawrence University in New York and holds a Master of Arts in media communications.