

Dan Tordjman
President
The Jockey Club Media Ventures / America's Best Racing

Dan Tordjman is a media and content marketing executive with more than 20 years of experience. He has been with The Jockey Club since 2014, growing America's Best Racing (ABR) into a leading multimedia and fan-development platform for the sport. He has also helped build strategic relationships with racetracks, ADWs, and other industry partners, contributing to record growth in ABR's viewership and engagement.

As president of The Jockey Club Media Ventures, Dan oversees ABR and leads strategic initiatives to grow racing's fan base. Programs developed by his team include "A Stake in Stardom," a multiple award-winning influencer program, and ABR's digital livestream programming, which has drawn millions of views during major events such as the Triple Crown and Breeders' Cup. This year, he received the Bill Handleman Award for distinguished coverage of the Haskell Stakes from Monmouth Park.

Dan is a graduate of Syracuse University's S.I. Newhouse School of Public Communications. He began his career as a television reporter before turning to his passion for racing, launching a handicapping and racing website in 2012 and later writing for publications including Mid-Atlantic Thoroughbred and The Saratoga Special. In 2016, he co-founded horse racing's fan-centric racing convention Equestricon.